



JOB DESCRIPTION

Royal Purple editor-in-chief

The Royal Purple is the student-run, student-operated yearbook at Kansas State University. It is one of seven publications of the Collegian Media Group in partnership with the Royal Purple website, the Collegian newspaper, the Collegian website, Manhappenin' magazine and Manhappenin' magazine website and the Parents' Guide.

The Royal Purple yearbook is 360 full-color pages that document student life at K-State and has been in publication for over 100 years.

The Board of Directors of the Collegian Media Group selects the Royal Purple editor-in-chief. The editor then collects yearbook staff applications, coordinates interviews, defines positions and duties and hires all positions.

Duties of the Editor-in-chief

The Royal Purple editor-in-chief is responsible for

- overseeing all content and editorial decisions.
- serving as the face of the Royal Purple throughout campus.
- maintaining at least 15 office hours each week to work exclusively on Royal Purple specific or Collegian Media Group assignments.
- delegating responsibilities on a semester-by-semester basis.
- serving as the final authority on matters of staff hiring, job duties, evaluations, firings, and payroll.
- recruiting, training, and motivating staff members.
- serving as a team leader, casting the vision for Royal Purple coverage and setting measurable goals to fulfill that vision.
- serving as the primary liaison with our publisher regarding submissions, deadlines, etc.
- working directly with the marketing team to promote yearbook sales and portraits.
- collaborating with other student executives within the organization including the leaders of the joint-multimedia staffs and the advertising manager.